## 2025 REMAX vs. THE INDUSTRY



Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence.

	NATIONAL, FULL-SERVICE BROKERAGE BRANDS							
	CANADIAN TOTAL TRANSACTION SIDES <sup>1</sup>	SIDES PER AGENT <sup>2</sup>	TOTAL BRAND AWARENESS <sup>3</sup>	COUNTRIES & TERRITORIES <sup>4</sup>	OFFICES IN CANADA <sup>4</sup>	OFFICES WORLDWIDE <sup>4</sup>	AGENTS IN CANADA⁴	AGENTS WORLDWIDE⁴
FREMAX	316,377	14.1	95.3%	110+	938	8,735	25,171	146,627
ROYAL LEPAGE	169,247	10.9	85.3%	1	650+	600	20,000+	20,000+
CENTURY 21	68,918	9.3	86.3%	79	400+	11,000	10,500+	130,200
<b>EXP</b>	54,935	9.9	9.1%	27	N/A	N/A	6,800+	85,000+
Sutton	34,701	8.1	58.6%	1	200 +/-	200 +/-	6,000 +/-	6,000 +/-
kw.	29,119	9.5	21.3%	60	125 +/-	1,000+	4,600+	165,000
G <sub>2</sub> *	23,193	10.3	50.6%	45	177	2,900	2,900 +/-	96,300
TOOL DE LEGIS	17,385	3.4	26.0%	9	143 +/-	160+	12,350 +/-	N/A <sup>5</sup>
Геэл	16,054	10.1	12.7%	2	N/A	N/A	2,400 +/-	26,000+
	10,618	11.2	16.7%	2	45 +/-	550+	1,000 +/-	24,000 +/-
ENGEL & VÖLKERS	9,918	11.9	16.0%	35	55 +/-	1,000+	930 +/-	16,700+

N/A = Data not publicly available.

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This advertisement is not an offering. The information in this advertisement is not an offer to sell, or a solicitation of an offer to buy, a franchise; it is for informational purposes only. A franchise is offered in many jurisdictions only by delivery of a franchise disclosure document to you in compliance with applicable franchise sales laws. Further, if you are currently affiliated with another franchisor, this material is not intended to offer a REMAX franchise or to solicit a change in affiliation. RE/MAX of Western Canada (1998), LLC and RE/MAX Ontario-Atlantic Canada, Inc., 639 Queen St. West, 6th Floor, Toronto, Ontario, M5V 2B7. 'Canadian Total Transaction Sides for 2024 obtained from third party data and is +/- 2% in major markets. Includes residential transactions only, and does not include commercial, new homes, private, exclusive, pocket, rentals, farms, vacant land, and co-listings. Does not include Yukon and Nunavut due to low reported transactions. Data from Sault Ste Marie, ON is from January to August 2024 only. <sup>2</sup>Sides per Agent data calculated by dividing Canadian Total Transaction Sides by number of agents who closed at least one transaction in 2024, not including co-listing or co-buying agents, as obtained from third-party data. <sup>8</sup>MMR Strategy Group study of total awareness of real estate brands among buyers, sellers, and those planning to buy or sell. <sup>6</sup>Office, agent, and countries and territories data collected March 2025, based on latest available statistics from various sources. Coldwell Banker and Century 21 data is either as reported by Anywhere Rea Batae Corporation on SEC10-K, Annual Report for 2024 or from company websites, the Canadian Real Estate Association (CREA) or other industry sources; data for all other competitors is from company websites, cREA and territories and territories is internal data as of 12/31/2024. <sup>5</sup>Data not publicly available. ©2025 RE/MAX, LLC. Each office independently owned and operated. 25\_311\_CAN